

What is CaringWorks?

Our mission is to reduce homelessness and empower the marginalized by providing access to housing and services that foster dignity, self-sufficiency, and well-being. IN THE LAST 15 YEARS, CARINGWORKS has served over 7,000 clients. We are proud that the organization's success rate in 2019—as defined by people remaining stably housed after a year—stood at 93%.

To learn more about CaringWorks, visit our website: <https://www.caringworksinc.org/>



CaringWorks is a nonprofit 501(c)3 agency working to end homelessness. We go beyond one-size-fits-all housing and services to provide care that is carefully tailored to each man, woman, and child, respecting their dignity and seeing their inherent potential for success.

What is “Hope House Heroes”?

We are celebrating the 15th Anniversary of Hope House, with one of our founding sponsors, former mayor Shirley Franklin. Rose Scott will be joining us as our Master of Ceremonies.



Hope House is a 70-bed residential treatment and transitional housing facility that provides quality housing and structured support to adult males who have experienced homelessness and are in recovery from substance addiction and/or mental health issues. It serves over 150 men every year. There are

targeted services for: Veterans, ex-offenders, individuals living with HIV/AIDS, and men who are deaf or hard-of-hearing (one of only three similar housing programs in the USA).

We will honor the heroes, the true champions who created Hope House as well as the 2000+ men whose lives have been transformed. Join us for an opportunity to be part of the community working together to end homelessness, one person at a time.

Why should I sponsor this Event?

This is an opportunity for your company to gain exposure to hundreds of leading non-profit organization leaders, political leaders, and community drivers at the premier event in the southeast. Like you, they are looking for new ways of connecting their businesses and creating value for their communities. These leaders that attend will take what they learned at our event, including knowledge of your brand, back to their companies. Attendees represent companies such as ADP, the Center for Disease Control, Cisco, Columbia Residential, Cox Communications, First Step Staffing, The Home Depot, IBM, IDEA Associates, ING, Intercontinental Hotels Group, Kaiser Permanente, McKesson, NS Constructs, PwC, Red Rock Global, Salesforce.com, Scientific Games, Siemens, Turco McCarthy, WABE 90.1, WSB-TV, and WTF Productions. This audience represents the most innovative and progressive thought leaders in the community – those with whom you most want to connect!

Deadline

We request that all sponsors commit their sponsorship level in writing (via email to barbarapeters@caringworksinc.org) by March 6th, 2020, and that all checks/payment be received no later than March 10th, 2020.

Note: We will announce sponsors as commitments are made, so the earlier you commit, the greater the value! Remember, ***Caring does Work.***

CARINGWORKS HOPE HOUSE HEROES

Thursday, April 2nd from 7:30 a.m. – 9 a.m.

The Carter Center

453 John Lewis Freedom Parkway NE, Atlanta, GA 30307

Honoree and Keynote Speaker: **Former Mayor Shirley Franklin**

Master of Ceremonies: **Rose Scott, WABE 90.1 FM**



HOPE HOUSE HEROES: SPONSORSHIP OPPORTUNITIES

Hope House Heroes will honor former mayor Shirley Franklin as we celebrate 15 years of dedicated service in the Atlanta community. Every year, Hope House helps over 150 homeless men recover from substance addiction and/or mental health issues so that they can return to their families and to the community. We are raising money for necessary repairs to our roof and building, and more importantly, honoring the heroes who created Hope House and the 2,000+ men whose lives have been transformed.

BENEFITS OF SPONSORSHIP	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
# of Seats	10	5	3	2
Speaking Opportunity at Event	•			
Video Sponsor	•			
Verbal Recognition at Event	•	•		
Recognition on Tables	•	•		
Large logo on invitation, event program and signage	•			
Medium logo on invitation, event program and signage		•		
Smaller logo on invitation, event program and signage			•	
Pre- and post-event recognition on website and social media	•	•	•	•

For sponsorship opportunities, visit: www.caringworksinc.org/heroes

For more information, contact Barbara Peters at:

✉ barbarapeters@caringworksinc.org ☎ 404.371.1230 ext. 230



CaringWorks' mission is to reduce homelessness and empower the marginalized by providing access to housing and services that foster dignity, self-sufficiency and well-being.

Be part of the community working together to end homelessness for men, women and children, one person at a time.

JOIN US IN OUR FIGHT TO END HOMELESSNESS

Honoree and Keynote Speaker: **Former Mayor Shirley Franklin**

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HOPE HOUSE HEROES: SPONSORSHIP OPPORTUNITIES

**Be part of the community working together to end homelessness,
one person at a time.**

An event like this doesn't happen without community support. Our sponsors make this great event a reality by lending their name and financial support to the event.

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Shirley Franklin

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Atlanta, Georgia 30307**



Rose Scott

For questions, contact Barbara Peters, at: barbarapeters@caringworksinc.org or 404.371.1230, ext. 230

☐ **Yes, I am interested in being a sponsor of Hope House Heroes!**

Level: (Please circle one)

Platinum	Gold	Silver	Bronze
(\$10,000)	(\$5,000)	(\$2,500)	(\$1,000)



I enclose my check, payable to CaringWorks, in the amount of:

☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ Other amount _____

Your Name: _____

Business/Organization Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please make checks payable to: CaringWorks, 2785 Lawrenceville Hwy., Suite 205, Decatur, GA 30033