

CREATIVE ARTISTS CHALLENGE: *Raising Voices To End Homelessness* Sponsor Package

Presented by the Richard Mackelfresh All Star Jam to End Homelessness, the Creative Artists Challenge invites young adults 18-28 across Atlanta to use their creativity — through original songs, poetry or spoken word pieces— to tell powerful stories about the impact of homelessness on individuals, families, and communities.

About the Richard Mackelfresh All Star Jam to End Homelessness

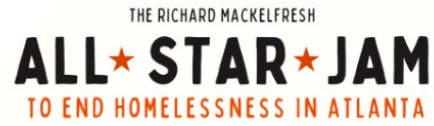
This annual event under guidance from the City of Atlanta's Office of the Mayor raises money for **CaringWorks** which provides comprehensive services and resources including access to housing, mental health care, addiction treatment and education, and employment assistance working to end homelessness in Atlanta. [Creative Artists Challenge](#) winners will be invited to perform at the event.

Why Partner with Us?

By sponsoring the All Star Jam Creative Artists Challenge, you will encourage the next generation to use their creative talents for good. This initiative promotes equity in the arts and gives young adult voices the chance to be heard. It provides an opportunity for young people to connect, share empathy and be a part of the solutions to mitigate and end homelessness.

Sponsorship Levels:

- Creative Artists Champion Sponsor (\$2,500)
 - Sponsor Billing on Collateral
 - Includes IG and FB social media post, tagging your accounts when applicable
 - Includes recognition on event page
 - Includes recognition at All Star Jam
 - Recognition in at least one event related email
 - Recognition in printed promotional materials
 - 4- Deluxe Event Tickets (Includes Dinner by Celebrity Chef)
 - 2 Parking Passes
 - 4 Drink Tickets
- Grand Prize -- Headliner Award Sponsor (\$1,500)
 - Includes IG and FB social media post, tagging your accounts when applicable
 - Includes recognition on event page
 - Includes recognition at All Star Jam
 - Recognition in at least one event related email
 - 2 Deluxe Event Tickets (Includes Dinner by Celebrity Chef)
- Impact Award - Voices for Change Sponsor (\$1,000): supports one cash Prize
 - Includes recognition on event page
 - Includes recognition at All Star Jam
 - Recognition in at least one event related email
 - 2 Deluxe Event Tickets (Includes Dinner by Celebrity Chef)



Custom Sponsorship Benefits May Include:

- At the \$5000 level, opportunity to participate in announcement of winners on stage.
- Opportunities to participate on judging panel
- Opportunity to perform at event
- Sponsor recognition in Press Release
- Sponsor recognition in social media posts
- Sponsor recognition in at least one email to ticket holders.

Join us to empower young creators, amplify their voices, and help inspire change!